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A New Look for a Great Association!

Presented by All Seasons Communications
Beth Monicatti-Blank

A new name.

Manufactured & Modular Home Association of Minnesota

- Better defines role of association
- Acronym remains MMHA
- “Home” is a comfortable word

A new logo.



Opening doors to better living.

A new website.

- Consumer site redesign (member redesign this spring)
- Modern design
- Easy to navigate
- Prominent member search
- A quick tour:
 - www.mnmfghome.org
 - www.mfgmodhome.org

A way to get noticed.

New advertising opportunities on the website

- **Premium Pages;**
 - \$50 month, non-member cost \$100 month*
- **Non-Premium Pages;**
 - \$25 month, non-member cost \$50 month*

*Ad creation available at additional cost.



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COMMENTS AND QUESTIONS?

Thanks for your time!

Beth Monicatti-Blank

bmonicattiblack@allseasonscommunications.com

586.752.6381

All Seasons Communications

a group of creative consultants