



The Self-Storage Association of Michigan (SSAM) is a full-service, non-profit, state trade association, representing the self-storage industry in Michigan.

SSAM offers a wide variety of services to aid in the operation of your business and save you money as well. Services include legislative advocacy and governmental relations, marketing programs, liability insurance and special membership discounts.



Our Mission

Through legislation, education and marketing, the Self-Storage Association of Michigan works to improve the business climate for its members and to encourage growth in all areas of the self-storage industry.



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**Meet
your new
partner**

Serving the
needs of
Michigan's
self-storage
industry

Membership Services

Whether you need insurance, legal counsel, an architect, or some other related service firm, the association has the answer.

Members seeking a particular service or specific advice

need only contact the association office to have their questions answered. The staff serves as a referral service



to help members locate the services they require. Versed in all aspects of the industry, the staff can assist you in responding to technical questions or help you deal with the local and state government units. The professional staff is always as near as your phone.

Marketing and Public Relations

SSAM keeps consumers, government officials, trade publications and media sources throughout the state informed by releasing a steady flow of information about the vital contributions the self-storage industry makes to Michigan's economy.



Communication and Education

One of the most important features of SSAM is its ability to communicate information to its members quickly.

The association sends regular e-newsletters and faxes to keep each member informed about legislation, changes in government regulations, and current trends in the industry.



Through SSAM seminars, members from all segments of the industry will be kept up-to-date about new business procedures, legal and legislative issues, and



governmental regulations that could affect their business and the industry. These seminars will offer learning opportunities for members who are interested in sharpening their skills, and provides members with an opportunity to share information with peers.



National Affiliation

SSAM is an affiliate of the national Self-Storage Association (SSA). As a member of SSAM, you are entitled to several national benefits, including an annual subscription to the SSA Globe magazine, member discounts, benefit packages and online tools.



Effective Legislative Action

Under the guidelines established by the SSAM board of directors, the association staff works with legal and legislative counsels to monitor the progress of legislation that affects the self-storage industry and contributes input to assure that our viewpoints are represented, understood and protected. Members are kept informed about the progress of legislation that could affect their business.

Government Relations

SSAM's role in government affairs does not end with its influence in the legislature. The association recognizes the importance of understanding and dealing with the myriad of agencies and departments that create and implement our laws. For that reason, the association functions as a liaison between you (as a business) and the bureaucracy that regulates our industry.

